



"The Rainbow of the Pacific, Joining with Aloha"

EVENT GUIDE

March 12, 2017
Kapiolani Park



Uniquely Yours

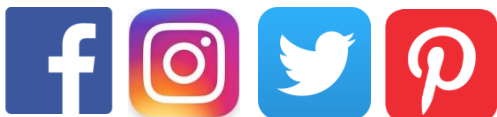


Perfect moments, always



HYATT
REGENCY

WAIKIKI BEACH
RESORT & SPA



www.honoluluEkiden.com

PACKET PICK UP



Kid's Challenge runners do NOT need to come to packet pick-up in advance. Kid's Challenge runner will receive everything on the race day (3/12/2017).

For all other runners:

WHEN & WHERE:

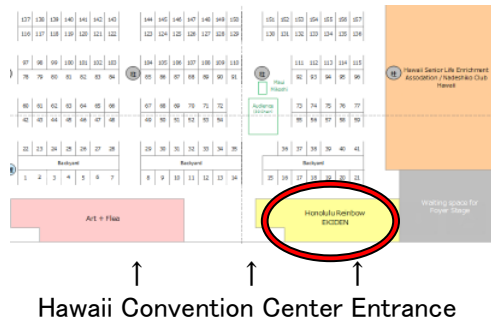
Friday March 10, 2017 2:00PM ~ 6:00PM
Saturday March 11, 2017 10:00AM ~ 6:00PM

Hawai'i Convention Center 1F
1801 Kalakaua Ave, Honolulu, HI 96815

Parking is \$10 per vehicle.

There will be no parking validations.

We advise carpooling or park at Ala Moana Center across the street (free).



For team registered runners: Not all runners are required to show up at packet pick up. One representative can pick up for the entire members. For Student / Military teams, please bring a copy of the ID (legible smartphone photo will be accepted).

Student runners: Student ID

Military runners: Military ID

All other runners: Photo ID (must) and online confirmation ticket(s) if available.

PACKET CONTENTS:

Team

- 1. T-shirt
- 2. Race Bib & Safety Pins
- 3. Race day info sheet
- 4. Coupons
- 5. Sash with chip attached

Single runners:

- 1. T-shirt
- 2. Race day info sheet
- 3. Coupons

Fun Run and Walk :

- 1. T-shirt
- 2. Race day info sheet
- 3. Coupons

RACE DAY (3/12)



Mandatory check-in will be at the information counter at Kapiolani Park before the race (7AM~7:45AM)
(Kids Challenge check-in: 7 AM ~ 10AM).

Please inform us that all your members are present at the site with bibs and sash with timing chip attached.

NO late registration or packet pick up on race day except for “Fun Run and Walk” and “Kids Challenge”.

Single entry runners we will matched up with other runners on the day of the race.

WHEN & WHERE:

March 12, 2017 (Sunday)

Kapiolani Park

2805 Monsarrat Ave, Honolulu, HI 96815

SCHEDULE:

7:00 am-7:45am Final Check-in

8:00am Warm-up, race instructions briefing, opening ceremony

9:00am 5-man race / 3-man race/ Fun Run & Walk start

11:00am Kid's Challenge start

12:00am~ Award Ceremony and Door Prizes!

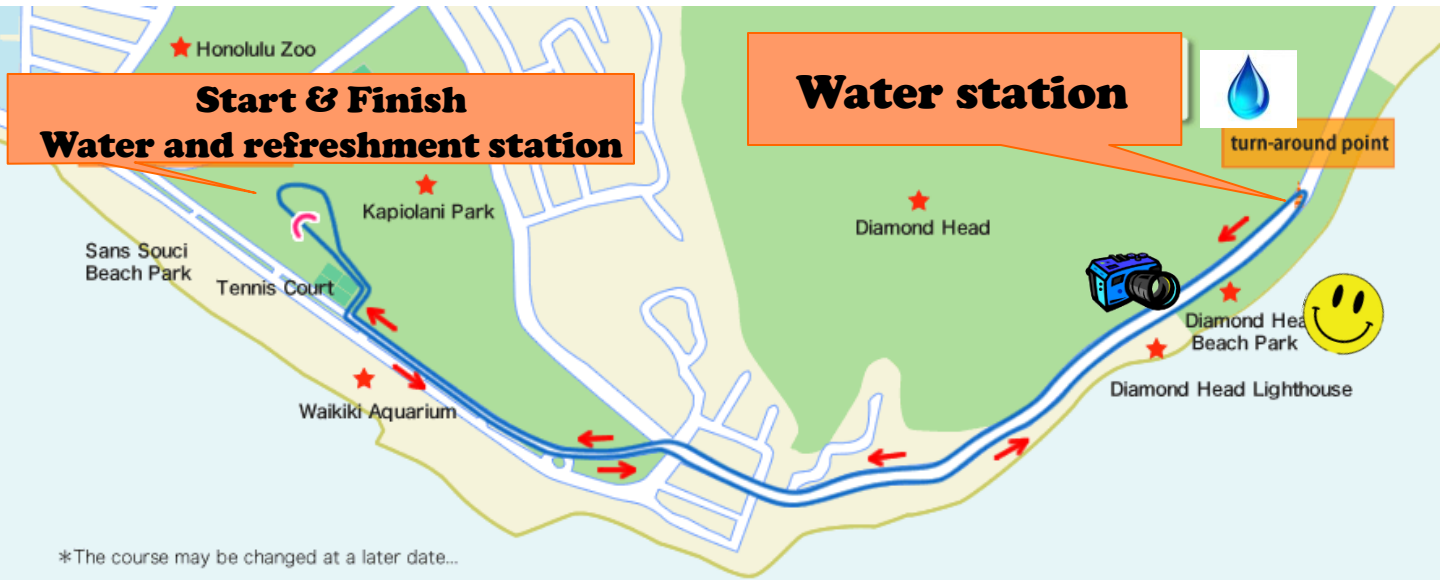
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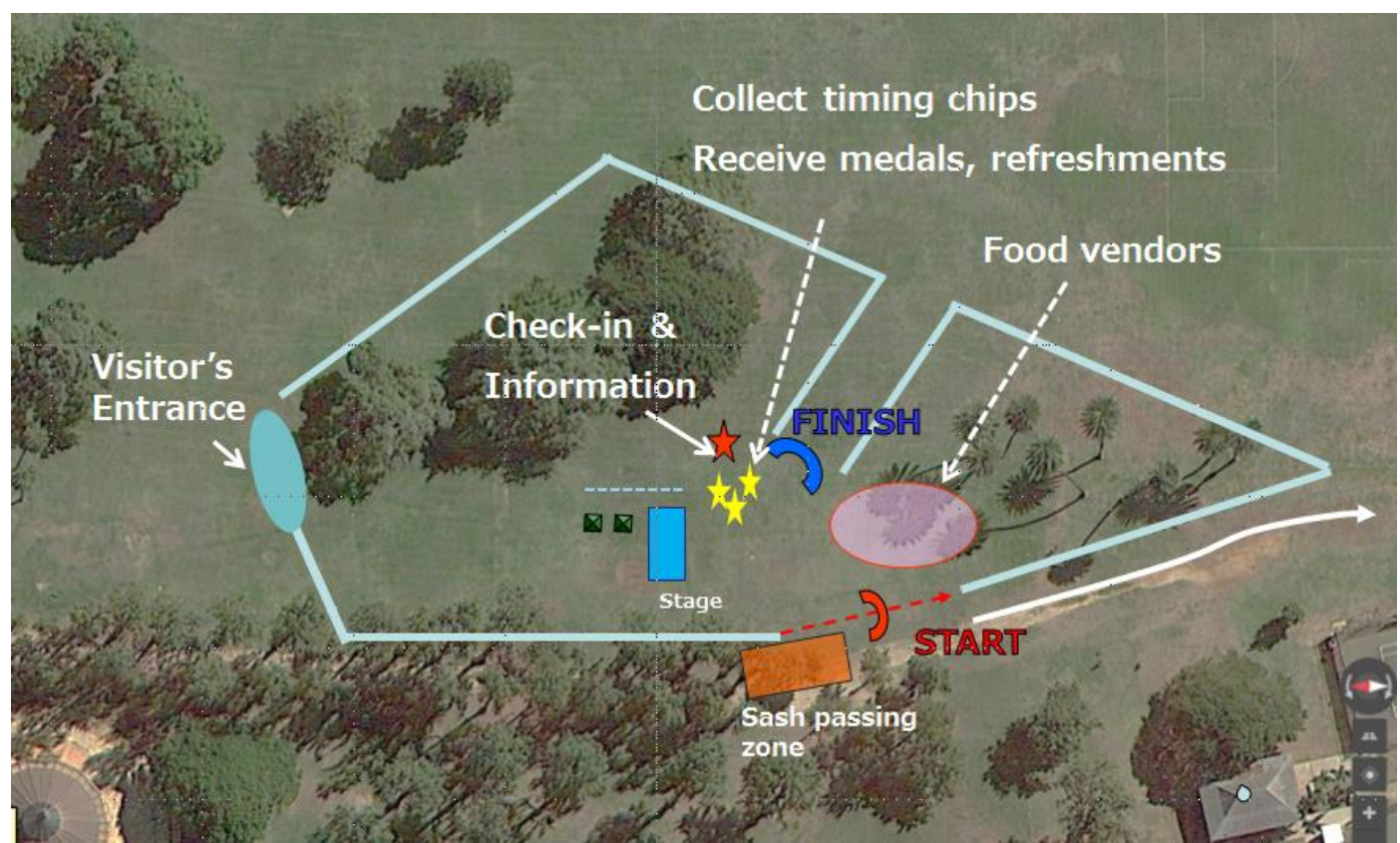
INTERNATIONAL
MARKET PLACE



COURSE MAP



Total of 3.1 miles (5km) per lap. All runners are required to run the same course.



RACE DAY



Race Course:

- ☆ The course will NOT be sealed off completely. Please follow directions by the police officers and volunteers.
- ☆ For *5-man EKIDEN* relay (*Official EKIDEN*) and *3-man EKIDEN* relay (*Lite*) participants: Bib's last digit represents your running order. If you are the last runner in your team, your bib will be XXX-3 for Lite, and XXX-5 for the *Official EKIDEN*.
- ☆ Only the last runner will run through the finish archway. Other runners will run along the barricade and return to the start line to pass the sash to the next runner.
- ☆ Please pay attention as your bib number will be called out during the event. When called, stand-by at the designated area and the race crew will guide you to your spot.
- ☆ For "*Fun Run and Walk*" participants: You will walk the same course as the EKIDEN relay runners. **Please be aware of other runners as they will be coming from behind . We ask for walking participants to stay on the right side of the course so that the runners can go pass you.** We thank you for your cooperation.

Water Station:

Water and Gatorade will be provided at the turning point and at the finish area. You are welcome to carry your own water bottle if you wish.

Cut-off time:

Due to time constraint, the last runners will start at 12:30 PM even if your teammate is not back yet.

Parking:

Public and street parking at/around Kapiolani Park. Please be noted that some parking lots/spots will be blocked off due to the race. We encourage carpooling to avoid traffic. Please obey all road closed signs and only park in the designated areas.

Weather: The event will take place rain or shine. In the unlikely event of severe weather, stay tuned to our website/FB/Instagram page for updates.

ATTENTION:

There will be NO lockers or bag drop services, please arrive ready to run and plan to keep any items you bring on you or have your teammates hold them. There will be a local food vendor event on the premises so we encourage you to bring some cash 😊

Timing Chip:

Each *Official* and *Lite* team will receive 1 timing chip attached to the ribbon lei sash. You or one of your team member will receive it at the packet pick up. Our staff will collect the timing chips after the final runner in your team crosses the finish line. You are welcome to take home the sash.

✘Please note that lost timing chip will result in a replacement fee of \$30.

POST RACE



What to receive after your run:

1. Finisher Medal
2. Water / Green tea provided by ITOEN
3. Banana provided by ABC Stores
4. Granola Bars provided by Seven Eleven Hawaii



Race results: Results and winners will be posted at the stage area as soon as result are in.

AWARDS:

*Top finisher awards are applicable to Official 5-man race.
Fun awards are applicable for Official and Lite.



Overall Winner 1st Place	Champion Plaque 2017 Maui Marathon Free Entry 2 nights stay at Westin Maui Resort & Spa Special gift set from Phiten Hawaii(tape/necklace/bracelet) for 5
Overall Winner 2nd Place	Hilton Hawaiian Village "Tropics Bar & Grill" gift certificate
Overall Winner 3rd Place	Royal Kaila Spa 30 minutes Massage for 5
Wahine (female) team 1st Place	JCB Award: T-Galleria by DFS \$250 gift certificate International Market Place "Strip steak " gift certificate
Student Team 1 st Place	Hard Rock Café \$25 gift certificate for 5
Senior Team 1st Place	Halekulani Sunday brunch for 5
Corporate Team 1st Place	3 nights stay at Royal Hawaiian Hotel for 2 rooms
Corporate Team 2nd Place	Hawaii Prince hotel Waikiki "100 Sails Restaurant & Bar" for
Corporate Team 3 rd Place	1 entrée from the Old Spaghetti Factory for 5 Sun Noodles set for 5
3-runner "Lite" team 1 st Place	Phiten Hawaii gift set (tape/necklace/bracelet) for 3 Hard Rock Café gift certificate for 3
Aloha Spirit Award (Best Teamwork)	Segway Magil Island tour for 5 for 2 parties
Ohana Spirit Award (Best Family bonding team)	1 night stay at MODERN Honolulu(partial ocean view)
Most Stylish Team Award	Kahala Hotel and Resort -Plumeria beach house breakfast for
Future Athlete Award (5 runners from Kid's Challenge)	Phiten Hawaii gift set (tape/necklace/bracelet) for 5 Sun Noodles set
Most Exciting Team award (Most eye-catching and charming team)	Heavenly complimentary breakfast -lunch for 5

DOOR PRIZE &

FOOD EVENT!!



Bib number raffle!

Win a prize with your bib number!!



with a chance of winning...

- 2 entrée meal certificate from Old Spaghetti Factory!
- \$ 20 Starbucks gift card !
- 5 lbs of Hokkaido rice from the Rice Factory!
- Rock a Hula Luau Dinner & Show!
- ★ 2 nights stay at Hyatt Place Waikiki Beach!!
- ★ 1 night stay at partial ocean view room from Hilton Hawaiian Village!!

**From
12pm~**

and more!!

You must be at present to get the prize so don't go home!!



Hawaii's Local Food Festival
WaikiKitchen
~Taste of Local~

As Honolulu Rainbow EKIDEN is not just a sporting event, WaikiKitchen will be hosting its annual local food festival alongside the race! Please don't miss out on this unique food festival!

When: March 12, 2017 10:00 AM ~ 2:00 PM

Where: Kapiolani Park

Admission: Free